

Lake Beauty Association Quarterly Meeting

August 20, 2020

Attendance: Mary Stocco, Kathy Boeckman, Jim Lundquist, Rhonda Alnes, Stacey Helland

Call to Order: Kathy

Approval of Past Minutes: Motion to accept Stacey, second by Jim. Motion passes

Discussion:

Update chart of board on website - Stacey

Stacey to write check to Bible Camp for \$300 for fireworks donation

Mary to get a card for the newsletter and website – Mary paid \$25 for Larson Electric

Team to solicit businesses that they know to be added to our newsletter and website

What do we want to accomplish in 2020-2021:

Cable/Internet - need a committee to review the possibilities to get fiber optic

The gravel road – need a committee to review – township issue

- Party on the lake for the 30th anniversary (started in 1991) Celebration in the spring – date TBD – Addition to newsletter advertising the 30 year Anniversary
- Request to county (Deja) to get funding from the county for porta potty -
- New online store: Need volunteers volunteers for a committee to look into the possibility of a different avenue for where to purchase merchandise and what kind of merchandise (Rhonda to lead - Stacey, Deb, Dianne K, Mary) Offer incentive for discounted merchandise if dues have been paid on time.
- Kathy to write new Bylaws
- Sending thank you's for paid dues: Order thank you cards – (4imprints) – Stacey to investigate
- Membership Renewals - send out letter again? When? Send out postcard reminders – (Kathy and Stacey to work on this to be sent prior to the newsletter) Deadline to pay to be eligible for discount Sept. 30 (10%)
- Deja – get new labels, funding for newsletter, maps and porta potty Get new set of labels from Deja and go more than half a mile out (suggestion of a mile), new set of maps, ask for funding for the news letter (Kathy, Stacey, and Mary)
- Increase membership – Pull application off website

Website

- Jim Mehle Domain Renewal paid under his corporate account - Honorary membership for him doing this
- Website Renewal will be in July
- Company renewals – March?- \$50 full year (1/2 year \$25)
- (Renewal to \$50) – Fall newsletter and website advertising will be \$25 for fall and \$50 for full year
- We will all be looking for business to contribute

Newsletter – When should we send it out? What should we include??

- 30 Year Anniversary Celebration of 30 years (celebration suggestions welcome for spring/summer date TBD)
 - Thank you to Marlene (29 year since 1991) Kathy to add to news letter
 - Thank you to past board members and welcome new members
 - Annual Get-Together - TBD
 - Fish Shocking and stocking Kathy will be adding
 - Jet skis must be off the lake 1 hour prior to dusk
 - Add contact and link information for the septic loan that the county will work with you on (application Kathy has it)
 - Add how to take a fish hook out of your finger
 - Interview the DNR guy that sits down at the landing (Jim)
 - Send picture contest - free item from the merchandise store – 1st shirt, 2nd and 3rd discounts for merchandise) Association to judge
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- Thank you from all the companies who donated to our annual meeting give-a-ways
 - Fireworks for Bible Camp – Stacey to bring a check for \$300 over
 - Don't forget to vote in Nov – some of our own are running for office? Reminder to remember to vote and provide address
 - Online Store
 - What we accomplished last year – membership, boat landing clean up, etc.
 - Recap Annual Meeting/Speakers
 - Ice Fishing Safety
 - Submit your membership if you have not already done so

Tasks:

- Send pics to Stacey for website
- Write and submit blurb about self – due to Stacey 8/26 Mary, Stacey, Rhonda
- Take Photos
- Schedule Next Meeting/Christmas get-together Next meeting Stacey to host December 17 - @ 5 -
- Stacey to write check for \$300 to bible camp

Adjournment: Mary motion to adjourn – 2nd Rhonda.